

CITY OF HUDSON
505 3RD STREET
HUDSON WI 54016-1694
(715)386-4776

CITY OF HUDSON
SIGN PERMIT
APPLICATION

| | | |
|--------------|---------------------|---------------|
| Owner's Name | Telephone (Daytime) | Fax (Daytime) |
|--------------|---------------------|---------------|

Mailing Address

| | | |
|------------------|---------------------|---------------|
| Applicant's Name | Telephone (Daytime) | Fax (Daytime) |
|------------------|---------------------|---------------|

Mailing Address

Building/Site Address for Sign Location

Type of Sign (mark one): (FOR ELECTRONIC MESSAGE DISPLAYS, ALSO COMPLETE SECOND PAGE)

| | | | | | |
|------|------------|--------------|---------|--------|-------|
| Wall | Projecting | Freestanding | Balloon | Banner | Other |
|------|------------|--------------|---------|--------|-------|

| | | | |
|-----|-------------|--------|--------------|
| New | Replacement | Repair | Modification |
|-----|-------------|--------|--------------|

| | | | | |
|---------------------|---------------------|------------|---|------|
| Maximum Sign Height | Sign/Face (sq. ft.) | Total Size | Existing Sign(s) - Show on Sketch if Required | |
| | | | Type | Size |

In area below, provide site plan showing proposed sign location and detail plan of proposed sign w/dimensions, illumination, etc. or attach to the application form.

The owner/applicant agrees to comply with Chapter 202 and all other Municipal Code requirements; understands that the issuance of the permit creates no legal liability on the City and certifies that all of the submitted information is accurate.

SIGNATURE OF APPLICANT _____ DATE _____

Nonrefundable Application Fee of \$30.00 per sign

ELECTRONIC MESSAGE DISPLAYS

LOCATION*

- 1) Is the display more than 150' from a residential area? _____
- 2) Is the display more than 50' from another display? _____
- 3) Is the display part of a freestanding sign? _____

AREA

- 1) Is the display area:
 - a. 30 sf or less in B-2 General Business District? _____
 - b. 20 sf or less in B-3 Central Business District? _____

HEIGHT

- 1) Is the display height:
 - a. 25' or less in B-2 General Business District? _____
 - b. 20' or less in B-3 Central Business District? _____

DISPLAY

- 1) Will each message be displayed for more than 4 seconds? _____
 - 2) Will the message be animated or display video? ** _____
 - 3) Will the daylight brightness be less than 5,000 nits? _____
 - 4) Will the sunset to sunrise brightness be less than 500 nits? _____
 - 5) How will the brightness be controlled? *** _____
- _____
- _____

* Electronic displays prohibited in designated historic districts downtown.

** Animated or video displays require a conditional use permit.

*** Automatic controls required to reduce brightness to 500 nits or less between the hours from sunset to sunrise.